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STAN LEE'S SOAPBOX

This is it gang! It's the month that the long-awarted KISS Magazine goes on sale! For the indiculous price of \$1.50 you get a 64 page, glossy paper magezine-sized masterpiece. featuring a simply incredible 40 page ful color super hero comic strip starring KISS1 Yes, KISSthe most unlikely unusual unexpected team of superheross since Doc Ock tried to slope with Aunt May! Can you picture KISS I ghting Doctor Doomi Well between it! Also you'll find phentasmagoric photos and frankly fabu lous features -plus, an actual on the spot, issustrated account of KISS giving their own blood for this once in a lifet me mue! And that's all I'm gonna say about it now cause you know how I hate to be a huckster! And speaking of Hanna Berbera (which we weren ti), here's super sensational announcement #21 For those of you who still turn on to THE FLINTSTONES SCOORY DOO, YOGI BEAR, DYNAMUTT, and all the rest of their merry monage mighty Marvel will leave you in a cultural wasteland no longer. We've just teamed up with the talented trians at HB to bring you Scooby and the Fintstones this month with Yogi and the Dynamutt dogue comin atche next month! We figure if your batty Bullpen is gonne take over the comic book world we might as well go all the way! Anyhow, we've got some bet, secret projects with Henne Barbera in the months to come, so you might as well climb aboard now, while there's still room! Wow! From Spidey to Scooby Doo! Who says Mervel isn 1 where it's all happening I And now, one last reminder from yours truly (who's begin ning to feet I ke a carnival pitchman!)better start savin your sheke's, sagacious one 'cause volume #4 of the omnipresent Origins Series upes on sale this fail and still probably be the biggest blockbuster of 'em all! It's called THE SUPERHERO WOMEN and if you play your cards right and don't kick a down hearted duck -- I I self you a bit about the contents in the next Spanhov or two So, until we meet again be good to each other and wherever you go, whith ever you do, fight brain strein keep thinking Marvett

Eventsort



ITEMI July may be the traditional time for firecrackers, but there's another kind of explosions about to he full force this month. And if your built in contailing detector is state on to hip like crary that is because you re right—we are about to mention that Marvel Explosion we're always talking about here and now add But rich to te.

explosion in about the only way to described in the inflow and one through were senting you way this mid-ammer season, once and above way. The mid-ammer season once and observed in the Sosphora, Just for searners, let us claim you for let them the MARVE IL SUPPR IN 4F MORS of the interest of your formedly resident once of the properties of your formedly resident once of your formedly may be about the properties of your formedly may be about the properties of your formed your sent of your formed your skills, as well as your knowledge of Marve- (took for your showledge of Marve- (took for your showledge).



ITEM! Their trace's the two black and white magazine department inamely all kinds of excitament over the latest some of MARVE, PREVIEW This one will rein traduce you to STAR LORD, the cosmic crusader who first appeared in the pages of PREVIEW #4 Ever since his dazzling debut we've been hounded with requests to let Star Lord soar the soaceweys once again So ed tor JOHN WARNER recruited the popular ter art st team of CLAREMONT and BYRNE (Chris and John to most MARVEL TEAM JP and IRON FIST fans) to do sust that What we expected was the normally sensational job we expect on any of our books what we got-aided, abetted, and amplified by the dramatically detailed inking of Terrific TERRY AUSTIN-was fifty two pages of mind stunning science fiction, adventure, that had even the most jaded of Builpenners lining up to glimpse each new batch of completed pages as they were delivered. Okay, if you praise a thing too much it creates expecta tions that can never be used up to So, in our typical low-key manner, we is merely suggest that if you only buy one large size format comic this year better make t MARVEL PREVIEW featuring STAR LORD or you'll be kicking yourself the rest of your life! There Who says we can t be subtle?

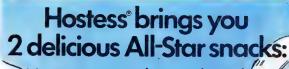
ITEM⁴ Talking about the black and white mag azines, let a extend congraturations to ROGER SLIFER or becoming the new editor of the line replacing JOHN WARNER, who It be returning to freelance writing fsuch as the BLOODSTONE feature now backing up THE RAMPAGING HULK) Roger is bright eyed and eager and has a whole drawerful of projects he i soon be bringing your way. In fact. In view of some of the future projects Roger will be in charge of as well as some of the items has handling currently-like the to color MARVEL CLASSICS and special movie projects such as ISLAND OF DR MOREAU and THE DEEP-black and white editor is pretty much a misnomer At the oment we don't really have a better or more

eccurate title (Special Format Existor commercials that somehow lacks the subtile join die wire we re always seeking! but as soon as we do, we'll hit you with it Meanthree get ready to be hit with a lot of very out wonderment from Mr. Sirtier, he assistant editor Relable RALPH MACCHIO, and the whole blamed black and with inner well—their whole or serve crew!

ITEM! If sevence fection is in the works this month in our black and white try out mag. MARVEL DREVIEW our color experimental book MARVEL PREMIERE, is covering the other side of the coin namely fantasy. We're presenting WEIRDWORLD, an excursion into the realm of wizards, elves, and mystic mon sters conducted by Devil May Care DOUG MOENCH Manucal MIKE PLODG and Active ALEX NINO I you've thrilled to Tolkien's THE HOBBIT OF LORD OF THE RINGS we've got a hunch this is going to be just what you've been warting for In fact with enough sales and letter encouragement, we just might be able to convince the powers that be that now is the time for a regular epic fantesy comict



ITEM! Summer is approaching its peak so too is our production of King size Annuals This time around we ve got TARZAN THOR THE ETERNALS and JOHN CARTER WAR LORD OF MARS making their appearances in all new, bonus size adventures, as well as THE INVADERS and AMAZING SPIDER MAN II that a not enough two MARVEL CLASSICS are also ready for your edification and enjoy ment H G We Is THE INVISIBLE MAN and Homer's ILIAD And coming up in August will be Annuals of THE AVENGERS THE INCREDIBLE HULK and THE FANTASTIC FOUR plus the alorementioned Marvel Movie Special, THE DEEP (But more details about that next month). Meantime, remember never tickle a temperamental toad!



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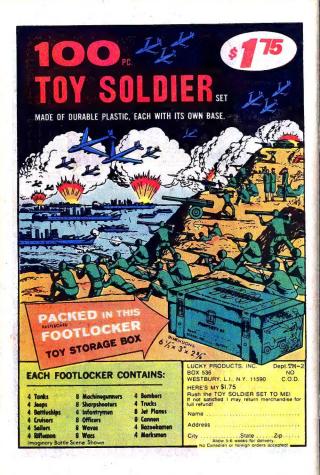












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Orca, the killer whale, destroys sharks, ships and men! He rules the ocean. He terrifies the earth. He is without mercy and without equal!

Orca—the most powerful, the most fantastic animal in all the world.!

Dino De Laurentiis



starring Richard Harris and Charlotte Rampling



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Opening in July at a theatre near you.